Learning for Impact
An Innovative, Flexible, Work-Based Approach

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Agenda

- Introduction to session
- Pre-motorola – a key learning tool
- Panel Session
- Motorola
- Conclusion
Aim of the Session

- To introduce you to an innovative learning model in which participants set up and run a real business in teams.

By the end of the session you will

- Have identified what you want to know about the learning model
- Have answers to some of your questions about the learning model
- Have applied two of the tools used on the programme
- Be excited and enthusiastic about the model and eager to find out more!
Team Academy Approach

- No students –
- No classrooms –
- No teaching –
- No teachers –
- No simulations –
- No control –
Team Academy Approach

- No students – but team entrepreneurs
- No classrooms – but an open plan office
- No teaching – but learning
- No teachers – but coaches
- No simulations – but real business
- No control – but self-organizing
Learning by Doing

- Full time 3 year undergraduate programme

- Participants work in teams to set up a business and learn together through:
  - identifying business opportunities
  - developing plans to exploit these
  - managing the resulting business activities

- Knowledge/skills developed on the programme are applied in practice as a means of enhancing learning

- A flexible approach to ensure learning best meet the needs of each participant
Panel Session

- We will form a panel for 15 minutes to help you meet your learning needs regarding this approach
Pre-motorola

- What are the business goals of this project?
- What are the learning goals of this project?
- What are the roles of the team members in this project?
- What theories will be applied during this project?
Pre-motorola

- What are the learning goals of this project?
- What are the roles of the team members in this project?
PANEL
Motorola

- What went well?
- What went badly?
- What did I/we learn?
- What actions will we take as a result of this learning?
Conclusion

This learning model best suits participants who

- would like to run their own business
  
or

- wish to stand out from the crowd when applying for employment

  and

- want the flexibility and freedom to influence what and how they learn

- enjoy learning with others