Making the Transition: the Learning Approaches of First Semester Business Students

CE students 17% less motivated to achieve highly

AB students more likely to be deeper learners and work harder

CE students more likely to miss a test

AB students more likely to set own goals

AB students persist even when challenged

AB students more likely to be more easily distracted

Concerned about University? 43% difference between AB and CE students

AB students reflect more on feedback

48 students, 25 item questionnaire

Motivation
- Intrinsic
- Extrinsic
- Instrumental

Goal-setting
- Personal / institutional
- Measureable

Academic self-concept
- Self-efficacy
- Self-esteem
- Personal life history

Reflection
- Episodic
- Constructed
- Importance of feedback

Implications for Teaching and Learning methods?

Induction?