Rethinking Business Models: Lessons from the Quaker approach to responsible business

Dr Nicholas Burton

Dr Alex Hope
“The real goal for an employer is to seek for others the best life of which they are capable.”
Truth and Integrity

Adherence to moral principles and integrity.
In ethics, integrity is regarded as the honesty and truthfulness, sincerity, and uprightness of character.

Justice, equality, and community

A photo of a Quaker business establishment with a sign reading "Cadbury."
Quaker Business Values

Simplicity

Peace
Quaker Business Values

The Light Within

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Learning Lessons

Don't get stuck in your past, use it to fuel your future.

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Responsible Business?
Quakers and Business Group
Promoting Quaker values in Business and the Workplace
Responsible Business Models

- NGO
- Public Trust
- Charitable Trust
- Social Worker
- Social Entrepreneur
- Community Enterprise
- Social Enterprise
- CSR
- Commercial Enterprise

Organisation vs. Individual

Social vs. Commercial

Motivation
Defining Responsible Business

Responsible Business Model
Innovation: Reconceptualising the role of business in society.

Dr. Alex Hope and Robert Moehler
Responsible Business Models

- Business Processes
- Values and Principles
  - Member bases purpose, ownership, governance and beneficiary structure

Diagram:
- Third Sector
- Social Enterprise
- Voluntary Sector
- Social Entrepreneurs
- Private Business
- Public Sector
Developing new from old?

CAPITALISM ISN'T WORKING

UNEMPLOYMENT OFFICE

ANOTHER WORLD IS POSSIBLE
Future Plans

Responsible Business
The challenge of sustainability and a slew of corporate scandals provide almost daily illustration of the need for responsibility in business.

Discover More

Spirituality in Management and Law
THANKYOU

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