

Northumbria Research Link

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Mike Offerman, Capella University

Online delivery institution – public trading for profit

Masters & doctoral programmes

Discussed differences between public and for-profit universities in US.

Public – online has added cost, research active

Profit – online brings efficiencies through centralisation of admin & support processes, little research, emphasis on student monitoring re performance with robust support provision

Howard Newby, Liverpool

Laureate – private for profit company working with Liverpool, which perceived as being fundamental to success of the relationship

Wholly internet delivered and postgraduate programmes, working professionals

Large global spread

Market analysis to determine fees

Module delivery worldwide based academics

QA by Liverpool

High level student support

Synchronous delivery, based on seminar model

Analyse seminar contributions and cross reference with assignments for plagiarism detection purposes

Leen Van Rentergem, KU Leuven, Belgium

Provide VLE for secondary sector & HE institutes.

Build stronger relationship plus enhanced recruitment.

Very collaborative model.

Schools choose VLE provider