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Journal of Hospitality and Tourism Management
Effect of empowering leadership on work engagement via psychological empowerment: Moderation of cultural orientation
 --Manuscript Draft--

Manuscript Number:	JHTM-D-22-00093R1
Article Type:	Research Paper
Keywords:	Chinese cultural orientations; power distance orientation; collectivist orientation; Psychological empowerment; Empowering Leadership; Work engagement
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Abstract:	Employee empowerment can lead to work engagement; however, this process may be influenced by employees' cultural values and beliefs. This quantitative study focused on the efficacy of employee empowerment in organisational management practices and performance within the Chinese cultural setting. Specifically, we examined the impacts of empowering leadership on work engagement, with psychological empowerment functioning as a mediator and cultural orientation as a moderator. Based on a sample of 498 frontline employees in five upscale or luxury hotels in Beijing, China, findings revealed that empowering leadership was positively correlated with work engagement and psychological empowerment. Psychological empowerment partially mediated the relationship between empowering leadership and work engagement. Chinese hotel frontline employees generally perceived a low power distance orientation and high collectivist orientation in the workplace. Power distance orientation was the only moderator of the effect of empowering leadership on psychological empowerment. Theoretical and practical contributions are discussed.
Suggested Reviewers:	
Opposed Reviewers:	
Response to Reviewers:	



29th September 2022

Professor Marianna Sigala

Editor-in-Chief, *Journal of Hospitality and Tourism Management*

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Dear Editor-in-Chief

Please find enclosed a revised research paper entitled “*Effect of empowering leadership on work engagement via psychological empowerment: Moderation of cultural orientation*” for reconsideration by *Journal of Hospitality and Tourism Management*. This work is original and has not been published elsewhere, nor is it currently under consideration with any other publication. There is no conflict of interest linked to this study. This research paper was reviewed by all authors before submitting including Dr. Jun Wen, Prof. Songshan (Sam) Huang, and Prof. Stephen Teo. In addition, all authors have read and have abided by the statement of ethical standards for manuscript submitted to *Journal of Hospitality and Tourism Management*.

We greatly appreciate the three reviewers’ thorough, insightful comments and constructive suggestions. The comments were extremely helpful in further improving the quality of our manuscript. We have revised the paper accordingly by addressing all comments and suggestions; we hope the revised paper meets the standards for publication in *Journal of Hospitality and Tourism Management*.

It is an honour and privilege to be able to contribute to your prestigious journal. Should you need further information regarding this submission, please do not hesitate to contact me via email at j.wen@ecu.edu.au.

Yours Sincerely,

Dr. Jun Wen
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Journal of Hospitality and Tourism Management
Author Response Form

Manuscript JHTM-D-22-00093.R1 entitled “Effect of empowering leadership on work engagement via psychological empowerment: Moderation of cultural orientation”

Authors’ overall response:

We greatly appreciate the three reviewers’ thorough, insightful comments and constructive suggestions. The comments were extremely helpful in further improving the quality of our manuscript. We have revised the paper accordingly by addressing all comments and suggestions; we hope the revised paper meets the standards for publication in *Journal of Hospitality and Tourism Management*. Please see our detailed responses below.

Reviewer 1:

Comments:

1. Literature Review and Hypothesis Development

The literature review encompasses a comprehensive and exhaustive coverage of available appropriate literature.

Furthermore the literature review entails a critical analysis which further expounds the research problem.

However a contemporary literature is needed in order to update some relationships between variables.

For example, in the following sections:

Page 4 Line 9 2.2 Relationship between Empowering Leadership and Psychological Empowerment

Page 5 Line 1 2.3 Relationship between Psychological Empowerment and Work Engagement

Page 6 line 5 2.6. Moderation of collectivist orientation in the relationship between empowering leadership and psychological empowerment.

Response: Thank you for acknowledging that our literature review is comprehensive, exhaustive, and critical. Following your suggestion, we have updated our literature review with more recent relevant references.

2. Page 5 line 2 “as an important job resource”. The authors must justify the reason for this statement. Is there any model, theory or approach that supports this claim? Will the Demand-Resources Model be able to support it?

Response: Thank you for your comments. We revised the sentence and added two recent references to support the argument. The sentence now reads:

“Psychological empowerment, according to Job Demands-Resources (JD-R) theory, can be regarded as an important type of job resource that employees can retrieve (Lei, Hossain,

Mostafiz, Khalifa, 2021; Li, Yu, Huang, Zhou, Yu, & Gu, 2021), and thus can trigger work engagement (Moura et al., 2015).” (page 5, lines 19-22).

3. Page 10 Line 14 Please standardize “H5” to be described as the previous hypotheses: Hypothesis 1, Hypothesis 2, Hypothesis 3, and Hypothesis 4.

Page 10 Line 17 Please standardize “H6” to be described as the previous hypotheses: Hypothesis 1, Hypothesis 2, Hypothesis 3, Hypothesis 4, Hypothesis 5.

Response: Thank you for your careful reading. We have changed H5 and H6 to “Hypothesis 5” and “Hypothesis 6”.

4. Methods

This section should be rewritten in a more systematic way in order to highlight and individualize the sub-dimensions "design and data collection", "participants", "measures", "data analysis".

At "Descriptive statistical" and "Statistical analysis" sections authors are describing the method again.

For example:

Page 9	line 13/14	These factors were then applied to test the hypothesised model in IBM 14 AMOS v26”.
page 10	Line 10	“The hypothesised five-factor model was tested via hierarchical multiple regression in IBM 3 AMOS v26”

Response: Thank you for this comment. The changes have been made and highlighted in red. Please refer to the Methods section and Results section in the manuscript (p. 9).

5. An adapted justification for some options is needed.

For example:

Page 7 Line 35 “Data were gathered via convenience sampling with frontline employees at five upscale or 36 luxury hotels in Beijing, China”.(...)

Please, explain the criterion to select those five upscale or 36 luxury hotels in Beijing, China.

Response: Thank you very much for this comment. Relevant justifications were provided in Section – 3.1 Design and data collection, and are highlighted in red (p. 8, lines 20-28).

6. Page 7 Line 39 (..)“to frontline employees of the hotels”.
Please, explain what "frontline employees" are and why this investigation used "frontline employees" and not other types of employees.

Response: Thank you for this comment. In the literature, “frontline employees” tends to refer to employees who play critical roles in service delivery and recovery roles. Examples of such roles include front desk agents, food servers, and concierges (see Karatepe and Uludag, 2007).

Karatepe, O. M., & Uludag, O. (2007). Conflict, exhaustion, and motivation: A study of frontline employees in Northern Cyprus hotels. *International Journal of Hospitality Management*, 26(3), 645-665.

In addition, more justifications were offered in the section – Introduction, highlighted in red (p.3, lines 1-14).

7. Page 8 Line 17 A single-factor test was conducted to check for common method bias (Podsakoff & Organ, 1986). 11 factors with eigenvalues of greater than 1.0 were extracted and the largest single factor explained 15.5% of the variance; therefore, common method bias was not significant issue. A specific bias test was also performed in AMOS (Gaskin & Lim, 2017) to incorporate an unmeasured method factor into the model to check for common method variance. Specifically, the chi-square test was compared between a zero constrained model (i.e., a model with the common latent factor) and an unconstrained model. Results revealed no specific response bias (Gaskin & Lim, 2017).

In the previous paragraph the authors are already presenting results, however, they are doing so in the "Methods" section. A new section could be opened called "Preliminary Analysis" which shows that a preliminary analysis has been done.

Response: Thank you for this comment. We have restructured the manuscript to offer a better flow to how we report our preliminary analysis.

8. TABLES AND FIGURES

Please, review the subtitle of the table 3:

Table 3 Comparisons between Model 1 and the remaining alternative models demonstrated that the hypothesised five-factor model demonstrated the best fit to the data and confirmed the discriminant validity of selected constructs

The word “demonstrated” is written twice. If one of the words “demonstrated” will be replaced by a synonym, then the sentence would be more understandable.

Response: Thank you for this comment. We corrected this sentence.

9. Please, reformat table 4:
Table 4 Numbers 1 (...) 9 They are not properly aligned so that they are centered.

Please describe the initials:
Figure 2 “EmpLead” - needs to be described

Response: Thank you for this comment. This has been corrected.

10. Discussion and Findings

Authors should be cautious in the generalizations they make which are described in the sentences they write because the study they did restricts this investigation to an exploratory study that is not representative.

For example:

Page 12	Line 12	“This study showed that Chinese employees” (..)
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Response: Thank you for noting this issue. We revised that sentence to be more accurate:

“This study showed that in the context of hotel workplaces in China, the collectivist orientation of individual employees did not affect the relationship between empowering leadership and psychological empowerment.” (page 13, lines 21-25).

We also added one sentence in the limitations section:

“We cautioned that the study findings may not be generalisable to hotel employees outside China or in other non-collectivistic cultures.” (page 13, lines 36-38).

11. Overall, the manuscript makes a useful contribution to the promotion and development of new knowledge.

However, the practical implications within Hospitality and Tourism Management need to be highlighted and why this generates further interest and debate.

Response: Thank you for the overall positive evaluation of our paper. In the managerial implication section, we added more explicit management recommendations to link the study findings to hotel management practices in China and highlight the value of our study to industry practices. Please refer to page 12 for the revisions (lines 8-13 & 21-25).

Reviewer 2:

Comments:

1. Most of the hypotheses are evidenced in previous research, why did you repeat the causes and results in your study again? For the further explanation, did you want to

check the west cultural setting (such as, individualism) that adopted in Chinese organizations get the same results? What's new for them in Chinese cultural orientation if you want to test the relationships among them? You might state more cultural concept in your study.

Response: Thank you for this comment. We agree that most of the hypotheses are tested in the Western context in the literature; however, relevant knowledge in the Chinese context rooted in a high power distance and collectivist culture is under-researched, especially tested at the individual level. The rationale of the current study aiming to explore the relationships among empowering leadership, psychological empowerment, and work engagement by considering Chinese cultural orientation as moderators is sufficiently justified in the Introduction section (highlighted in red). By achieving the proposed objectives of the current study, relevant knowledge has been advanced to understand how to apply these West-centered management concepts in the context of Chinese cultural orientations. This era of globalisation has caused management practices rooted in certain cultures to gradually dismantle geographical boundaries to promote business performance and higher-quality customer service such as in the global hotel industry. We believe the current study not only offers theoretical insights on culture and hotel management, but also the hotel practitioners will also benefit from the study findings with information regarding applying these management concepts in Chinese or similar cultures.

2. Another issue for this study is the theoretical problem. You did not infer your hypotheses by management theory. That is, you should build your theory or refer the management theory and infer your hypotheses by the theories. Your test and research design should also be based on the theories. However, I did not read any management theory in your study. Your study also did not mention any theoretical implication.

Response: Thank you for the comment. The current study was informed by Hofstede's (1980) cultural dimensions as a theoretical lens. This study explores how differing degrees of power distance orientation and collectivist orientation influence the extent of empowering leadership and employee engagement as a moderator among Chinese hotel employees.

In terms of the entire hypothesis development process, all proposed relationships are rooted in relevant theories and previous empirical studies as foundations. For example, psychological empowerment theory informed relevant hypotheses such as the relationship between psychological empowerment and empowering leadership. In addition, for hypothesis 5, we discussed locus of control born out of social learning theory and social exchange theory as a theoretical foundation to propose power distance orientation as a moderator for the relationship between empowering leadership and psychological empowerment.

We carefully reviewed the entire Literature Review section by also considering the comments from the other 2 reviewers. We believe the section including hypothesis development is robust and comprehensive, rooted in various theories as foundations.

3. You collect the data by convenience sampling at 5-star hotels. Why did you choose 5-star hotels? How did you control your data not to gathering in few hotels? You should state more details about this in the sampling.

Response: Thank you for this comment. By answering the similar comment from Reviewer 1, the relevant information has been added in section – 3.1 Design and data collection, highlighted in red.

4. In your measurements, some of the constructs are belonged to level 2 (IV and moderators), others are belonged to level 1. You emphasis that this study focus on individual level, but the measurements are different level measurements. That is, you might use no good measurements to test your constructs or you should test the relationships among the constructs by multi-level analysis.

Response: Thank you for this comment. Please allow us to clarify. First, the current study focused on the individual level, especially considering that Hofstede's cultural theory was only valid at the national level in literature. Thus, required treatments on cultural orientation measurements were given in order to have a rigorous research design with accurate measurement scales. Second, by checking all the study constructs with respective measurement items, only the construct – psychological empowerment – includes four dimensions, all other constructs are all single-dimension structures. Third, all these constructs' measurement scales were employed by previous studies with demonstrated reliability and validity. Therefore, by checking the research design and relevant data analysis process, we confirmed that all results are checked for quality assurance and the current study is irrelevant for possible multi-level analysis.

5. In addition, you remove some test items due to a low factor loading. You should also explain the reasons why you delete them? Will this action influence the validity on these measurements?

Response: Thank you for this comment. As shown in Table 2, measurement items factor loading lower than 0.500 were eliminated in the data analysis stage. As shown in Table 4, all the constructs' AVE and CR were tested. Based on the results, power distance orientation (AVE=0.46) and collectivist orientation (AVE=0.44) were slightly lower than the recommended threshold of 0.50 (Fornell & Larcker, 1981); however, their respective composite reliability values of 0.72 and 0.70 exceeded the preferred 0.60 threshold (Bagozzi & Kimmel, 1995). Thus, these cultural orientation constructs were deemed acceptable. Such findings echo Wen, Huang, and Ying (2019), who identified that two cultural value dimensions – life enrichment and quality and modern personal values – had AVE values lower than 0.50 (0.425 and 0.482). The results further confirmed that cultural values are difficult to measure and vary situationally (Schwartz et al., 2001).

Therefore, we had a careful check with thorough justifications on all constructs' measurements, validity, and reliability in the current study.

6. Another problem is related to CMV. You collect the data in one time and one source. This is easy to produce type 1 error. It's a fatal problem in your study.

Response: Thank you for this comment. In this study, we have followed the literature (e.g., Podsakoff & Organ, 1986; Min et al., 2016) to check for CMV.

Min, H., Park, J., & Kim, H. J. (2016). Common method bias in hospitality research: A critical review of literature and an empirical study. *International Journal of Hospitality Management*, 56, 126-135.

7. The next question is about regression. In your test, Beta in H1 is only 0.094, but p value is under .001. It might mean that the empowering leadership is positively associate with work engagement, but empowering leadership is not an important construct that influence work engagement. Meanwhile, the Beta in H3 is .949. This might mean that psychological empowerment is very important to work engagement. According to these two figures, the mediating effect would be easy shown significant even though that empowering leadership is not an important construct that influence work engagement. So, I don't think you have found an important construct that leads to employee's work engagement. Moreover, the Beta in H4 is .528, should you mention more details about this Beta? Is it the Beta for IV to mediator? or mediator to DV? If it is mean the effect that empowering leadership affect to psychological empowerment in mediation. The Beta of 0.528 is larger than 0.094 (the Beta of H1). You cannot say the Hypotheses 4 is supported.

Response: Thank you for this comment.

The beta of 0.528 was the indirect path coefficient for H4 (mediates Empowering Leadership → Psychological Empowerment → Work Engagement). Based on the mediation analysis using IBM AMOS, there was a significant indirect relationship as the 95% CI did not pass through zero ($\beta = 0.528$, s.e. 0.036, 95% CI [0.461, 0.607], $p < .05$). The direct path from Empowering Leadership → Work Engagement, was statistically significant (while small) at the $p < .001$ level.

8. Finally, you might consider some control variables in your study. If you read more reference, you might find some variables which influence work engagement.

Response: Thank you for your suggestion. As previously reported in the manuscript (see descriptive table), we controlled for “Age,” “Gender,” “Education,” and “Departments.” We have inserted a sentence to report this in the Methods section. As you can see from the correlation table, these had significant correlations with the variable of interest in our model. However, the only control variables which were significant in the path analysis using AMOS, were “education” (with psychological empowerment) and “age” (with collectivism). This is now reported in the results section.

Reviewer 3:

Comments:

1. In abstract the contents may be systematically organized in the form of the independent and dependent variables (Employee empowerment, cultural values, beliefs). Either qualitative or quantitative studies can be mentioned clearly.

Response: Thank you for this comment. We revised the Abstract section, highlighted in red.

2. The introduction can be started in the sequence of defining about the employee engagement, employee empowerment).

Response: Thank you for this comment. The main contribution of the current study focused on cultural differences by testing these West-centered management concepts in the Chinese context at an individual level. All definitions of the research constructs were provided in the Introduction section.

3. Clearly the framework can be started from independent variables (culture, values), followed by moderating variable power distance between empowering leadership and how leadership influences psychological empowerment like employee empowerment.

Response: Thank you very much for this comment. Cultural orientations, including power distance orientation and collectivist orientation, served as moderators in the proposed model. Thus, we checked the model carefully and confirmed that it accurately reflected all proposed relationships in the study.

4. Sampling- You have a definite sample then better go for probability sampling, why convenience sampling.

Response: Thank you for this comment. We checked the Methods section and agreed with your suggestion that this should be purposive sampling. It has been corrected in the manuscript, highlighted in red.

5. Analysis part is good with Confirmatory factor analysis and AMOS, but clear description can be enhanced in the interpretation part.

Response: Thank you for this comment. We have revised the Methods section to make it clearer to the reader.

6. Conclusion may be based on the theoretical model as wholesome output of the study can be given

Journal of Hospitality and Tourism Management
Author Response Form

Response: Thank you for this comment. The Discussion and Managerial Implication sections are well structured based on the theoretical model with extensive discussions on relevant findings.

Title Page

Effect of empowering leadership on work engagement via psychological empowerment: Moderation of cultural orientation

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Declaration of interest statement

Declarations of interest: none.

Submission declaration and verification

The authors of this research confirm that the work described has not been published previously, that is not under consideration for publication elsewhere, that its submission and publication is approved by all authors and tacitly or explicitly by the responsible authorities where the work was carried out, and that, it will not be published elsewhere in the same form,

in English or in any other language, including electronically without the written consent of the copyright-holder.

Author contribution statement:

Dr. Jun Wen: conception and design; data collection; draft the manuscript; critically revise the manuscript; and give final submission approval

Prof. Songshan (Sam) Huang: conception and design; data analysis; critically revise the manuscript; and give final submission approval

Prof. Stephen Teo: data analysis; critically revise the manuscript; and final submission approval

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Authors' statement:

Author confirm that no subsequent addition of authors' names will be permitted by the journal.

Effect of empowering leadership on work engagement via psychological empowerment: Moderation of cultural orientation

Abstract

Employee empowerment can lead to work engagement; however, this process may be influenced by employees' cultural values and beliefs. This quantitative study focused on the efficacy of employee empowerment in organisational management practices and performance within the Chinese cultural setting. Specifically, we examined the impacts of empowering leadership on work engagement, with psychological empowerment functioning as a mediator and cultural orientation as a moderator. Based on a sample of 498 frontline employees in five upscale or luxury hotels in Beijing, China, findings revealed that empowering leadership was positively correlated with work engagement and psychological empowerment. Psychological empowerment partially mediated the relationship between empowering leadership and work engagement. Chinese hotel frontline employees generally perceived a low power distance orientation and high collectivist orientation in the workplace. Power distance orientation was the only moderator of the effect of empowering leadership on psychological empowerment. Theoretical and practical contributions are discussed.

Keywords: Chinese cultural orientations; power distance orientation; collectivist orientation; psychological empowerment; empowering leadership; work engagement

1. Introduction

Culture has been recognised as an essential factor influencing human behaviour across myriad situations (Ekiz & Au, 2011; Huang & Wen, 2021). In an organisational management context, individual and organisational success largely depends on leadership style (Turner & Müller, 2005) and an understanding of employees' values and beliefs that vary culturally (Bochner & Hesketh, 1994). Globalisation has caused management practices rooted in certain cultures to gradually dismantle geographical boundaries to promote business performance and higher-quality customer service. One such concept is employee empowerment, referring to employees having agency over their daily work activities (Yin, Wang, & Lu, 2019). Different from following standard procedures, empowered employees generally display greater trust in leadership, higher work engagement, and motivation (Moura, Orgambidez-Ramos, & de Jesus, 2015).

Extensive research on empowering leadership in the hospitality industry has revealed empirical evidence of positive relationships between empowerment and its effects on employees' work-related outcomes (Tsaur, Hsu, & Lin, 2019). To enhance individual and organisational performance in hospitality organisations, employee empowerment has been heavily implemented in the West since 1990 (Lashley, 1995) and slowly introduced in the East (Fock, Hui, Au, & Bond, 2013). Yet within different cultural settings, scholars and practitioners continue to doubt whether empowering leadership truly benefits organisational management practices and performance (Cheung, Baum, & Wong, 2012). For instance,

1 cultural perspectives can impede employee empowerment (Cheung et al., 2012). Obstacles
2 include traditions of hierarchy, fear of retaliation, and failure to identify with employee
3 empowerment. Drawing upon Hofstede's (1980) cultural dimensions, researchers generally
4 agree that cultural issues can be detrimental to empowerment – especially in countries with a
5 high power distance and collectivist culture, such as China (Yin et al., 2019). In these
6 countries, leaders and frontline employees tend to be suspicious and pessimistic about
7 empowerment practices (Littrell, 2007).

8 Despite acknowledging the importance of cultural differences, most related studies have
9 focused exclusively on the cultural impacts of employee empowerment at a national level
10 (e.g., Humborstad, Humborstad, Whitfield, & Perry, 2008) rather than an individual level
11 (e.g., work attitudes and cultural orientations) (Chen, Cheung, & Law, 2012). Individualism
12 is gaining traction in China (Hsu & Huang, 2016). Simply exploring cultural impacts on
13 employee empowerment at a national level may not sufficiently capture individuals'
14 perceptions in this country. The Chinese value harmony and group performance, which
15 inevitably influences their working environment. Earley (1993) suggested that the extent of
16 one's collectivistic beliefs can predict the effectiveness of many management practices.
17 Empowerment strategies may spark a social dilemma as workers are caught between the
18 collective interests of their organisations and personal interests (Chen & Chen, 2009).
19 Currently, in the hospitality management literature, little is known about how individuals'
20 cultural orientations influence employees' work-related outcomes when considering factors
21 such as workplace leadership.

22 Empowering leadership may also affect psychological empowerment, referring to one's
23 intrinsic motivations towards active involvement at work in various contexts such as a private
24 hospital (Alotaibi, Amin, & Winterton, 2020; Kundu, Kumar, & Gahlawat, 2019). Chinese
25 individuals' traditionally strong collectivist orientation may cause them to label people who
26 deviate from social norms as being of poor character, which can compromise psychological
27 empowerment (Littrell, 2007). Firm personnel aiming to adopt psychological empowerment
28 in China must therefore acknowledge traditional Chinese norms (Littrell, 2007). However,
29 knowledge of organisational management reveals an absence of studies on *how* individuals'
30 cultural orientations may affect the implementation of psychological empowerment. The
31 strength of one's power distance orientation and collectivist orientation may alter the role of
32 empowering leadership in empowerment. However, a knowledge gap persists around the
33 moderating role of cultural orientation in Chinese organisations.

34 By borrowing Hofstede's (1980) cultural dimensions as a theoretical lens, this study explores
35 how differing degrees of power distance orientation and collectivist orientation influence the
36 extent of empowering leadership and employee engagement as a moderator among Chinese
37 hotel employees. In addition to considering the relationship between empowering leadership
38 and work engagement, this paper investigates psychological empowerment as a mediator
39 between both constructs to uncover the role of psychological empowerment in Chinese
40 organisational practices. An accurate understanding of the role of individuals' cultural
41 orientations in organisational management is pivotal to businesses' survival in today's
42 competitive environment. This research enhances knowledge of how individuals' cultural
43 orientations can influence the adoption of Western-centric management concepts in Chinese
44 organisations.

1 There are many reasons why it is important to address the gaps in the literature regarding
2 hotel frontline service employees. The importance of employee empowerment has been
3 established previously, and scholars and practitioners both agree that frontline-level service
4 employees are crucial for a lucrative hospitality business (Meng & Han, 2014). Frontline
5 employees significantly impact a hotel's success, especially given their customer-facing roles
6 (Ro & Chen, 2011). They must deliver high-quality service as this is a requirement of hotel
7 management (Namasivayam, Guchait, & Lei, 2014). Even in the food and beverage industry,
8 the frontline service employees' roles are important since they also interact closely with
9 customers (Yen, Yeh, & Lin, 2016). The hospitality industry depends on its service
10 employees since they are the heart of the business and they have the power to directly affect
11 customers' opinions of the business (Diker et al., 2022). There are many impacts of frontline
12 service employees who provide high-quality customer service. They can enhance an
13 organisation's competitive advantage, improve its reputation, increase customer repurchase
14 intention, and reduce customer loss (Yen et al., 2016).

15 Therefore, this study is guided by three objectives:

- 16 (1) To test the direct relationships among empowering leadership, psychological
17 empowerment, and work engagement;
- 18 (2) To test the mediating role of psychological empowerment between empowering
19 leadership and work engagement; and
- 20 (3) To test the moderating role of Chinese cultural orientations (i.e., power distance
21 orientation and collectivist orientation) in the relationship between empowering
22 leadership and psychological empowerment.

23

24 **2. Literature Review and Hypothesis Development**

25 *2.1 Relationship between Empowering Leadership and Work Engagement*

26 Empowering leadership is defined as "behaviours whereby power is shared with subordinates
27 that raise their level of intrinsic motivation (p. 1240)" (Srivastava, Bartol, & Locke, 2006).
28 This form of leadership focuses on delegating authority to employees, enabling them to make
29 decisions without direct supervision. Its impact has been examined in the context of customer-
30 empowering behaviour, knowledge management system adoption, citizenship behaviour,
31 employees' creativity, and employees' intentions to take initiative (e.g., Li, Chiaburu,
32 Kirkman, & Xie, 2013). At the individual level, empirical studies have assessed the benefits of
33 empowering leadership on employees' attitudes and behaviour (Zhang & Bartol, 2010).
34 Scholars have also focused on empowering leadership in hospitality management (Boukis,
35 Christos, Daunt, & Papastathopoulos, 2020; Lin, Zhang, Ng, & Zhong, 2020) in Chinese
36 organisations (Lin, Ling, Luo, & Wu, 2019). For instance, Boukis et al. (2020) discovered that
37 an empowering leadership style can mitigate the consequences of customer incivility on
38 frontline hotel employees' role stress, rumination, retaliation, and withdrawal intentions. Lin
39 et al. (2019) developed an integrated model including the antecedents and consequences of
40 empowering leadership from hotel service employees' and managers' perspectives. Although
41 existing literature has increasingly accounted for empowering leadership, what is often
42 overlooked is that empowerment differs across cultures (Hui, Au, & Fock, 2004). The authors
43 found that empowering leadership positively influenced employees' service-oriented

1 behaviour. To date, however, there is a lack of attention to cultural influences when studying
2 empowering leadership in tourism and hospitality management.

3 Work engagement, characterised by dedication and commitment, refers to a positive state of
4 mind and productive behaviour in the workplace (Tsaour et al., 2019). Work engagement has
5 attracted interest in fields such as healthcare, education, and hospitality due to its direct impacts
6 on job performance, employee loyalty, and job satisfaction (e.g., Giallonardo, Wong, &
7 Iwasiw, 2010). Several scholars have identified work engagement as particularly important in
8 hospitality because employee behaviour influences customer satisfaction (Tsaour et al., 2019).
9 The drivers of work engagement are diverse, covering workplace empowerment (Cho,
10 Laschinger, & Wong, 2006), leadership, and employees' psychological states (Kundu et al.,
11 2019) among other factors. Empowering leadership and psychological empowerment have
12 been stressed as crucial aspects of work engagement.

13 Several studies have highlighted leadership as a primary antecedent of work engagement
14 (Tuckey, Bakker, & Dollard, 2012). Researchers have considered specific leadership styles
15 (e.g., transformational, transactional, and laissez-faire) and their relationships with work
16 engagement and work outcomes (Gemedda & Lee, 2020). Employees, upon being granted a
17 high degree of autonomy through empowerment, can assume greater responsibility at work
18 and become more motivated (Vecchio, Justin, & Pearce, 2010). Coaching and support of
19 personal growth allows leaders to foster their subordinates' engagement and work conditions
20 as well (Tuckey et al., 2012). Empowering leadership is thus presumed to benefit work
21 engagement as postulated below:

22 **H1.** Empowering leadership positively influences work engagement.

23

24 *2.2 Relationship between Empowering Leadership and Psychological Empowerment*

25 The close association between empowering leadership and psychological empowerment has
26 garnered attention in the organisational management literature. Psychological empowerment
27 emerged as a Western management concept before being introduced in Eastern cultures (Fock
28 et al., 2013). Spreitzer (1995) defined psychological empowerment as "a motivational construct
29 manifested in four cognitions: meaning, competence, self-determination, and impact" (p.
30 1444). *Meaning* reflects the alignment between one's values and work, *competence* involves
31 self-efficacy, *self-determination* is akin to task-related autonomy, and *impact* refers to one's
32 control over job-based outcomes (Spreitzer, 1995; Thomas & Velthouse, 1990). These four
33 factors capture employees' active orientation at work (Spreitzer, 1995). Although studies have
34 revealed a positive relationship between psychological empowerment and its impact on
35 employees' work performance in the West (e.g., Fong & Snape, 2015), results remain
36 inconsistent in Eastern cultures. For instance, managers in Chinese organisations were found
37 to be unfamiliar with psychological empowerment and expressed uncertainty about how to
38 empower their subordinates this way (Fock et al., 2013). The complex nature of Chinese society
39 renders psychological empowerment difficult to implement (Cheung et al., 2012). The current
40 research seeks to bridge this knowledge gap by exploring ways to apply the typically Western
41 concept of psychological empowerment in Eastern cultures, taking Chinese frontline
42 employees as a case.

1 Based on a sample of employees and their supervisors at an information technology firm in
2 China, Zhang and Bartol (2010) observed the positive consequences of empowering leadership
3 on psychological empowerment. Research has also revealed a positive association between
4 self-determination and empowering leadership in terms of psychological empowerment
5 (Ahearne, Mathieu, & Rapp, 2005). Zhang and Bartol (2010) found that the impact of
6 empowering leadership on employees' psychological empowerment depends on the degree to
7 which employees view empowerment as part of their role identity at work. **Examining a sample
8 of Indian banking employees, Kundu, Kumar, and Gahlawat (2019) reported that empowering
9 leadership positively affected psychological empowerment, which in turn enhanced job
10 performance. In another study by Alotaibi, Amin, and Winterton (2020), empowering
11 leadership was found to positively affect psychological empowerment and work engagement.**
12 Empowering leadership also fosters individuals' intrinsic motivation based on meaning,
13 competence, and self-determination (Bowen & Lawler, 1992). Compared with approaches such
14 as transformational leadership, empowering leadership is more focused on psychological
15 empowerment (Fong & Snape, 2015). Accordingly, we presume the following:

16 **H2.** Empowering leadership positively influences psychological empowerment.

17

18 *2.3 Relationship between Psychological Empowerment and Work Engagement*

19 **According to the Job Demands-Resources (JD-R) theory, psychological empowerment can be
20 regarded as an important type of job resource that employees can retrieve (Lei, Hossain,
21 Mostafiz, Khalifa, 2021; Li, Yu, Huang, Zhou, Yu, & Gu, 2021) that can in turn trigger work
22 engagement (Moura et al., 2015).** Studies have uncovered a direct relationship between
23 employees' perceptions of psychological empowerment and job engagement, satisfaction, and
24 organisational citizenship behaviour (e.g., Saleem, Nisar, & Imran, 2017). Wu and Short (1996)
25 focused on teachers to explore the relationships among empowerment, job involvement, and
26 job satisfaction. Their findings indicated that teachers' professional growth, self-efficacy, and
27 status were significant predictors of job involvement. Similarly, in a hospitality context, Moura
28 et al. (2015) observed a positive relationship between psychological empowerment, work
29 engagement, and job satisfaction: high psychological empowerment enabled hotel practitioners
30 to motivate employees, causing workers to become more engaged and satisfied (Moura et al.,
31 2015). **Ahmad and Gao (2018) identified that psychological empowerment partially mediated
32 the effect of ethical leadership on work engagement, confirming psychological empowerment
33 as a proximal predictor of work engagement.** Thus, we assume the following:

34 **H3.** Psychological empowerment positively influences work engagement.

35

36 *2.4 Psychological Empowerment as a Mediator between Empowering Leadership and Work 37 Engagement*

38 Psychological empowerment mediates the relationship between empowering leadership and
39 job outcomes. For example, according to Kundu et al. (2019), psychological empowerment
40 serially mediated the effects of empowering leadership on work performance. Tripathi and
41 Bharadwaja (2020) framed psychological empowerment as a second-order construct, which
42 partially mediated the relationship between empowering leadership and employees' mental

1 health. The authors also discovered a partially mediating role of psychological empowerment
2 between empowering leadership on organisational commitment and employees' job-related
3 attitudes. Psychological empowerment has further been shown to partially mediate the
4 relationship between empowering leadership and other personal elements (e.g., behavioural
5 intention) (Dewettinck & Amejide, 2011).

6 Affording workers more autonomy and responsibilities influences their perceptions of
7 psychological empowerment (Zhang & Bartol, 2010), which can then inspire outcomes such
8 as high job engagement (Wang & Liu, 2015). The link between empowering leadership and
9 work engagement should thus be examined while taking psychological empowerment as a
10 mediator. We posit the following:

11 **H4.** Psychological empowerment partially mediates the relationship between empowering
12 leadership and work engagement.

13

14 *2.5 Moderation of power distance orientation in the relationship between empowering*
15 *leadership and psychological empowerment*

16 Numerous scholars have indicated that myriad cultural factors facilitate the implementation of
17 psychological empowerment in Asian countries (e.g., Cheung et al., 2012). This study applies
18 Hofstede's (1980, 2001) national culture theory to model the impact of Chinese culture on
19 psychological empowerment. Hofstede (1980, 2001) identified five major national cultural
20 dimensions: power distance, uncertainty avoidance, individualism versus collectivism,
21 masculinity versus femininity, and long-term versus short-term orientation. Specifically, China
22 is characterised by high power distance (Fock et al., 2013; Hofstede, 1980, 2001) and
23 collectivism (Zhang & Shavitt, 2003). Although Hofstede's national culture theory is most
24 meaningful at the societal/national level (Brewer & Venaik, 2012), some researchers have
25 adapted his theory at an individual level (Kirkman, Chen, Farh, & Lowe, 2009). This study
26 considers power distance orientation and individualist/collectivist orientation, the strongest
27 predictors of differences according to cultural leadership studies (Lee, Scandura, & Sharif,
28 2014), as individual-level constructs to distinguish the aforementioned cultural dimensions at
29 the country and individual levels in the workplace.

30 Culture has been taken as a moderator to identify its effects on organisational and individual
31 practices. Power distance and collectivism are salient values previously tested in a Chinese
32 context (e.g., Yang, 2020; Zhang & Begley, 2011). For instance, as a moderator, high power
33 distance has been shown to lead to greater team participation among Chinese workers. The
34 connections among power distance, empowerment, and team participation appear complex and
35 call for a more empirical investigation to explore culture's impact on organisational
36 management. Lee, Willis, and Tian (2018) performed a meta-analysis on empowering
37 leadership and pointed to cultural context as a primary moderator in the association between
38 empowering leadership and task performance. Lee et al. (2018) found that empowering
39 leadership's role in task performance was significant in collectivist cultures but not in
40 individualistic cultures. It is thus necessary to further explore cultural values as moderators in
41 the relationship between empowering leadership and psychological empowerment at the
42 individual level. This study takes China as a suitable setting.

1 The notion of locus of control, born out of social learning theory (Rotter, 1954), reflects the
2 degree to which individuals believe that actions can guide outcomes. If a person feels they are
3 in control of their circumstances, then they have an internal locus of control: they are more
4 confident, proactively search for information to help them pursue their goals, and favour
5 situations featuring the possibility of achievement (Bush, 1988). People with an internal locus
6 of control are more apt to think that they can shape their work setting. They are likely to feel
7 empowered as well (Wang, Zhang, & Jackson, 2013). Yet these reactions are contingent on
8 workplace factors such as power distance orientation, which can influence management
9 practices including decision making (Lam, Chen, & Schaubroeck, 2002) and transformational
10 leadership (Kirkman et al., 2009). Workers with a high power distance orientation are more
11 resistant to active communication and are somewhat hesitant to cultivate relationships with
12 their superiors. These workers typically maintain greater social distance from leaders (Farh et
13 al., 2007) and willingly allow managers to make decisions free from personal input. These
14 employees are also less inclined to contribute to decisions than employees displaying low
15 power distance (Kirkman & Shapiro, 1997). A high power distance orientation could therefore
16 adversely affect leadership practices and diminish workers' empowerment. **Social exchange**
17 **theory** has frequently been adopted to address interpersonal interaction entailing risks and
18 rewards in organisational contexts. In particular, the norm of reciprocity is less likely to
19 influence employees in a high power distance environment (Farh et al., 2007). China, as a high
20 power distance country, has molded its citizens' power distance orientation. We, therefore,
21 predict that workers with high power distance will be less likely than those with low power
22 distance to express psychological empowerment:

23 **H5.** Power distance orientation moderates the relationship between empowering
24 leadership and psychological empowerment; specifically, a strong power distance orientation
25 decreases the effects of empowering leadership on psychological empowerment.

26

27 *2.6 Moderation of collectivist orientation in the relationship between empowering leadership* 28 *and psychological empowerment*

29 Individuals adhering to a *collectivist orientation* generally consider themselves part of a team.
30 They tend to be committed to in-group goals and are willing to sacrifice their own interests for
31 the betterment of the group (Hofstede & Minkov, 2010). This orientation emphasises forming
32 relationships with others even when individual benefits are unclear (Ravlin, Yuan, Morrell, Au,
33 & Thomas, 2012). The Chinese, compared to their Western counterparts, are expected to forgo
34 personal interests in favour of group aims (Hofstede, 1980). For instance, members with higher
35 levels of collectivism may be more motivated and engaged on a team out of a desire to improve
36 group performance. Thomas (2015) offered empirical evidence that empowering leadership is
37 effective in cultures featuring high and low power distance, as well as collectivism, due to
38 solidarity and loyalty based on study samples from Rwanda and the United States. This type
39 of leadership hence influences psychological empowerment. Other scholars reported that
40 organisational collectivism moderates the relationship between psychological empowerment
41 and willingness to take on additional duties (Cho & Faerman, 2010). Conversely, in a strong
42 collectivist culture, individuals must obey organisational orders without giving feedback to
43 upper management. Employees in these settings are subjected to constant supervision and may
44 feel hopeless about their development prospects (Kong, Cheung, & Song, 2012). Overall,

1 individuals who focus on the group rather than individual benefits within a collectivist work
2 environment may feel less empowered due to having limited job discretion and authority
3 (Amor, Xanthopoulou, Calvo, & Vazquez, in press).

4 Previous studies suggested that collectivist orientation at the individual level may moderate
5 relationships pertaining to leadership (e.g., Rohlfer, Hassi, & Jebsen, 2022; Zheng, & Tian,
6 2019). For example, Rohlfer et al. (2021) found that middle managers' collectivist orientations
7 strengthened the effect of CEO's empowering leadership on middle managers' voice
8 behaviours.

9 We, therefore, predict the following:

10 **H6.** Collectivist orientation moderates the relationship between empowering leadership
11 and psychological empowerment; specifically, a strong collectivist orientation decreases the
12 effects of empowering leadership on psychological empowerment.

13

14 Fig. 1 depicts the proposed model and suggested relationships.

15

16 **Insert Figure 1 about here**

17

18 **3. Methods**

19 3.1 Design and data collection

20 Data were gathered via purposive sampling of frontline employees at five upscale or luxury
21 hotels in Beijing, China. In order to achieve the current study objectives, large-scale hotels
22 with different departments such as front desk, housekeeping, food and beverage, etc. were
23 targeted so we could achieve a sufficient sample size of study respondents. Upscale or luxury
24 hotels in China normally have an international standard of management system and relevant
25 human resource policies that would be more likely to enable frontline service employees to
26 experience relevant leadership styles from supervisors, as well as employee empowerment, as
27 part of their workplace culture. The five selected hotels' managers were approached to assist
28 with the coordination of data collection from their frontline service employees. A
29 questionnaire survey was administered between May and July 2019. Under coordination from
30 a collaborating market research company and with assistance from upper-level management
31 at each chosen hotel, copies of the questionnaire and a cover letter were randomly distributed
32 to frontline employees of the hotels. After removing 36 incomplete and unusable responses,
33 498 questionnaires remained for analysis.

34

35 3.2 Participants

36 Out of 498 participants, as shown in Table 1, most were between 18 and 30 years old ($n =$
37 $379, 76.1\%$) and 31 to 40 years old ($n = 109, 21.9\%$). Approximately 67% were women.
38 Nearly half of the participants had a technical/vocational education ($n = 239, 48.0\%$). The
39 largest participant segment was employed in a hotel's front of house ($n = 163, 32.7\%$),

1 followed by the event and conference ($n = 150$, 30.1%) and food and beverage ($n = 117$,
2 23.5%) departments.

3
4 **Insert Table 1 about here**

5 3.3 Measures

6 The questionnaire consisted of two sections. Section 1 covered the variables of interest. The
7 scale used to measure power distance orientation was adapted from Dorfman and Howell
8 (1988). The assessment of individualist/collectivist orientation was adapted from Wagner
9 (1995). Confirmatory factor analysis (CFA; see Table 2) led to three items being retained for
10 power distance orientation, as the remaining items had low factor loadings. Collectivist
11 orientation included three items once the original item (see Table 2) was eliminated due to a
12 low factor loading. Empowering leadership measures were drawn from Cook, Hepworth, Wall,
13 and Warr (1972). One item was removed due to a low factor loading. Psychological
14 empowerment was assessed using Spreitzer's (1995) 12-item scale. Work engagement
15 measures were drawn from Seppälä et al. (2009). One item was removed due to a low factor
16 loading. All measures were scored on a 7-point Likert scale (1 = *strongly disagree*, 7 = *strongly*
17 *agree*). Section 2 measured employees' demographic characteristics, including gender, age,
18 education level, and work department. **These variables were incorporated as control variables.**

19 **Insert Table 2 about here**

20 3.4 Data analysis

21 **Due to the cross-sectional research design in this study, we conducted a number of tests to**
22 **check for common method bias (Podsakoff & Organ, 1986; Min et al., 2016). Despite the**
23 **potential of affecting the interpretation of our findings, Min et al. (2016, 127) that common**
24 **method variance (CMV) may not be a "serious measurement error". To check for CMV, we**
25 **conducted Harman's single-factor test to check for common method bias (Podsakoff &**
26 **Organ, 1986). 11 factors with eigenvalues of greater than 1.0 were extracted and the largest**
27 **single factor explained 15.5% of the variance; therefore, common method bias was not**
28 **significant issue. To supplement the weakness of Harman's single factor test (Min et al.,**
29 **2016), a specific bias test was also performed in AMOS (Gaskin & Lim, 2017) to incorporate**
30 **an unmeasured method factor into the model to check for common method variance.**
31 **Specifically, the chi-square test was compared between a zero-constrained model (i.e., a**
32 **model with the common latent factor) and an unconstrained model. Results revealed no**
33 **specific response bias (Gaskin & Lim, 2017).**

34 35 **4. Results**

36 **Following Anderson and Gerbing (1980), a two-step approach was applied by using the**
37 **measurement model to identify latent factors in the hypothesised model. First, we conducted**
38 **a confirmatory factor analysis (CFA) to specify the measurement model by evaluating the**
39 **goodness of fit indices. These were then used to compute latent constructs for hypothesis**
40 **testing as noted by Anderson and Gerbing (1980, 411), "the measurement model in**

1 conjunction with the structural model enables a comprehensive, confirmatory assessment of
2 construct validity...”. CFA and model testing were undertaken using IBM AMOS v26.

3 4 4.1 Measurement model

5 To determine discriminant validity, a series of χ^2 tests were performed by comparing the
6 baseline model’s goodness of fit (i.e., the hypothesised model with all five variables) across
7 different models. Table 3 lists models’ fit indices and indicates that the hypothesised model
8 had a better fit than alternative models. Therefore, discriminant validity of the five variables
9 was confirmed. As reported in Table 3, the hypothesised five-factor model yielded an
10 acceptable fit and met the minimum cut-offs for goodness-of-fit indices (Hu & Bentler,
11 1999): $\chi^2 = 972.265(466)$, CFI = .948, TLI = .941, RMSEA = .047, SRMR = .055). The items
12 and their associated factor loadings appear in Table 1. Factor loadings ranged from .523 to
13 .904, which were considered significant and indicative of convergent validity.

14
15 **Insert Table 3 about here**

16 As displayed in Table 4, the AVE values of cultural orientation constructs – power distance
17 orientation (0.46) and collectivist orientation (0.44) – were slightly lower than the
18 recommended threshold of 0.50 (Fornell & Larcker, 1981); however, their respective
19 composite reliability values of 0.72 and 0.70 exceeded the preferred 0.60 threshold (Bagozzi
20 & Kimmel, 1995). Thus, these cultural orientation constructs were deemed acceptable. Such
21 findings echo Wen, Huang, and Ying (2019), who identified that two cultural value
22 dimensions – *life enrichment and quality* and *modern personal values* – had AVE values
23 lower than 0.50 (0.425 and 0.482). The results further confirmed that cultural values are
24 difficult to measure and vary situationally (Schwartz et al., 2001).

25
26 **Insert Table 4 about here**

27 28 4.2 Descriptive statistics

29 All means, standard deviations, inter-correlations, alpha values, and average variance
30 extracted (AVE) values are reported in Table 4. Surprisingly, Chinese frontline employees
31 generally rated power distance orientation was much lower than the midpoint of the 7-point
32 scale ($M = 1.33$, $SD = 0.82$), reflecting a low power distance orientation. On the contrary,
33 consistent with the literature, they rated a collectivist orientation highly ($M = 4.71$, $SD =$
34 0.67). Participants also rated empowering leadership ($M = 4.96$, $SD = 0.88$) and work
35 engagement ($M = 5.66$, $SD = 0.76$) positively in the chosen hotels. However, given an overall
36 neutral rating ($M = 3.54$, $SD = 0.41$) on psychological empowerment, frontline employees did
37 not seem to widely embrace this construct in China’s hotels.

38 39 40 4.3 Statistical analyses

41 Results are shown in Table 5 along with standardised path coefficients. Overall, the
42 hypothesised **structural** model met the minimum goodness-of-fit indices recommended by Hu
43 and Bentler (1999): $\chi^2 = 3.450(3)$, CFI = 1.000, TLI = .999, RMSEA = .017, SRMR = .019.
44 **Education had a positive association with psychological empowerment while age had a**
45 **positive association with collectivism and psychological leadership.** Hypothesis 1 was

1 supported, as empowering leadership was positively associated with work engagement ($\beta =$
2 0.094, $p < .001$). Hypothesis 2 was supported as well: empowering leadership demonstrated a
3 positive association with psychological empowerment ($\beta = 0.618$, $p < .001$). A positive
4 relationship was observed between psychological empowerment and work engagement ($\beta =$
5 0.949, $p < .001$), lending support to Hypothesis 3. These three hypotheses provided support
6 for Hypothesis 4, which implied that psychological empowerment mediated the relationship
7 from empowering leadership to work engagement ($\beta = 0.528$, s.e.: 0.036, 95% confidence
8 interval [CI]: [0.461 0.607], $p < .05$).

9
10 **Insert Table 5 about here**

11
12
13 There was support for Hypothesis 5 with power distance orientation moderating the impact of
14 empowering leadership on psychological empowerment ($\beta = 0.054$, $p < .01$). Collectivist
15 orientation did not moderate the relationship between empowering leadership and
16 psychological empowerment ($\beta = .01$, n.s.); therefore, Hypothesis 6 was not supported.
17 Figure 2 depicts the moderation plot suggesting that when power distance orientation is high,
18 the relationship between empowering leadership and psychological empowerment is low. The
19 converse applies when power distance is low; that is, the relationship between empowering
20 leadership and psychological empowerment is positive.

21
22
23 **Insert Figure 2 about here**

24 25 **5. Discussion**

26 Taking power distance orientation and collectivist orientation as moderators, this study
27 developed a moderated mediation model to empirically evaluate empowering leadership's
28 impacts on work engagement and psychological empowerment. Power distance orientation
29 moderated the relationship between empowering leadership and psychological empowerment
30 among Chinese hotel service employees. Collectivist orientation played no apparent
31 moderating role. Meanwhile, psychological empowerment partially mediated the association
32 between empowering leadership and work engagement. China has traditionally been
33 characterised by high power distance and collectivism, although these values continue to
34 evolve (Hsu & Huang, 2016). This study sheds new light on the roles of Chinese hotel workers'
35 cultural orientations in the link between empowering leadership and psychological
36 empowerment.

37 This study found a positive relationship between empowering leadership and psychological
38 empowerment in a Chinese context. The positive effects of empowering leadership on
39 psychological empowerment align with earlier studies (e.g., Wu & Chen, 2015). This outcome
40 fills a notable knowledge gap. This finding also indicates that empowering leadership practices
41 such as coaching, decision-making participation, individual development, and delegation of
42 authority help service employees become more engaged in their work.

1 This study provides empirical evidence of service employees' moderate attitudes towards
2 psychological empowerment and its positive impact on employees' work engagement in a
3 Chinese context. This finding echoes prior studies (e.g., Moura et al., 2015) and supports the
4 feasibility of psychological empowerment in Chinese organisations. This Western management
5 concept is becoming better understood in Eastern cultures as its positive influence on
6 organisational management practices draws supervisors' attention. Similar to studies indicating
7 that psychological empowerment mediates relationships between leadership and job-related
8 outcomes (e.g., Krishnan, 2012), the current study showed that psychological empowerment
9 strengthens the relationship between empowering leadership and employees' work
10 engagement. Thus, the partial mediating effect of psychological empowerment is essential to
11 clarify how empowering leadership can improve employees' work-related outcomes based on
12 psychological empowerment's role in organisational management.

13 The current findings also advance understanding of the moderation roles of cultural
14 orientations in organisational management in a Chinese context. Specifically, our results
15 contradict those of studies in which Chinese employees reported high power distance in the
16 workplace (e.g., Wang, Mao, Wu, & Liu, 2012). In this type of work environment, our research
17 recognises employees' power distance as a crucial factor in strengthening the relationship
18 between empowering leadership and psychological empowerment. The moderating effect of
19 power distance orientation shows that Chinese hotel employees perceived a low power distance
20 orientation, which enhanced the relationship between empowering leadership and
21 psychological empowerment. This finding aligns with work showing that high power distance
22 decreases psychological empowerment (Farh et al., 2007; Kirkman & Shapiro, 1997).
23 Likewise, other scholars reported that low power distance strengthens the effect between
24 leadership and psychological empowerment (Ahmad & Gao, 2018). These findings can be
25 explained by locus of control and social exchange theory. Employees with a low power distance
26 orientation are more open to active communication and establish close relationships with their
27 managers, leading to less social distance from their superiors (Farh et al., 2007). These workers
28 are also more willing to contribute to decisions (Kirkman & Shapiro, 1997) owing to being
29 psychologically empowered. This study empirically revealed how a low power distance
30 orientation at the individual level serves as a moderator in facilitating empowering leadership
31 practices and psychological empowerment. Employees can then have productive work-related
32 outcomes.

33 No moderating effect of a collectivist orientation was observed in the relationship between
34 empowering leadership and psychological empowerment. Such results contradict research
35 suggesting that a collectivist culture, among other factors, reduces the effectiveness of
36 empowerment practices in Asian countries (e.g., Cho & Faerman, 2010; Fock, Chiang, Au, &
37 Hui, 2011). Two possibilities justify the present study's finding. First, Chinese employees may
38 highly value relationships (also known as *guanxi*) in the workplace by focusing on in-group
39 goals. Job discretion and authority may be granted to groups rather than individuals, such that
40 employees could find the team to be empowered rather than themselves. This situation could
41 explain the absence of collectivist orientation's direct impact on empowering leadership
42 practices and psychological empowerment at an individual level. Second, Chinese people have
43 had more opportunities to interact with Western culture and philosophy in recent decades;
44 collectivist values are no longer mainstream in contemporary Chinese society (Sun & Ryder,
45 2016). Related changes include applying Western-centric management tools to Chinese
46 organisational practices to enhance both employee and organisational performance. As such,
47 Chinese people, especially the younger generation, could be best described as holding mixed
48 cultural values due to modernisation and Westernisation (Loubere, 2010). Managers in Chinese

1 organisations should consider a certain level of cultural amalgamation between China and the
2 West when implementing conventionally Western management practices in Chinese
3 organisations (Chen & Kim, 2010; Cheung et al., 2012). As a result, employees' collectivist
4 orientation in the workplace in China could be more complicated to navigate than it was in the
5 past.

6

7 **6. Managerial Implications**

8 This study provides managerial implications regarding the application of Western-centric
9 management concepts in Eastern cultures (e.g., China) and how Chinese hotel managers can
10 apply the knowledge of empowering leadership and employee psychological empowerment to
11 encourage hotel employees' work engagement. This study showed that in the context of hotel
12 workplaces in China, the collectivist orientation of individual employees did not affect the
13 relationship between empowering leadership and psychological empowerment. Hotel
14 practitioners can investigate this outcome from managers' and employees' perspectives to
15 better address a collectivist orientation in the workplace. Power distance was found to moderate
16 the relationship between empowering leadership and psychological empowerment from service
17 employees' perspectives; a low power distance orientation enhances this relationship in the
18 Chinese context. These trends provide guidance for Chinese hotel managers to consider the
19 extent to which service employees accept an unequal power distribution in Chinese hotel
20 management for better work-related outcomes when applying empowering leadership and
21 psychological empowerment. Chinese hotel managers should prioritize existing low power
22 distance relationships and develop a less hierarchical workplace culture. These actions will
23 increase the effect of empowering leadership on employees' psychological empowerment (as
24 a psychological resource) and that will eventually lead to positive workplace outcomes such as
25 a higher degree of work engagement. Moreover, empowering leadership can be considered for
26 integration into hotel management. This practice positively influences employees' work
27 engagement, with psychological empowerment further serving as a mediator. These outcomes
28 can inform evidence-based solutions to enhance employees' work-related outcomes. These
29 findings can help organisational managers understand cultural transitions in the workplace as
30 perceived by Chinese employees. These results can also help managers comprehend factors
31 that might influence the adoption of Western management concepts in Eastern cultures.

32

33 **7. Limitations and Future Research Directions**

34 Our findings should be considered cautiously; data were obtained from one source and at one
35 time (Min et al., 2016), although common method variance was assessed via Harman's single-
36 factor test and an unmeasured method factor approach (Min et al., 2016). We cautioned that
37 the study findings may not be generalisable to hotel employees outside China or in other non-
38 collectivistic cultures. Subsequent studies could include waves of survey data to mitigate
39 common method bias (Podsakoff et al., 2003). We also did not examine standalone associations
40 within psychological empowerment (i.e., among meaning, competence, self-determination, and
41 impact). Future research could examine the relationships between cultural orientations and
42 these four dimensions to conceptualise psychological empowerment more thoroughly as a
43 management strategy in Chinese hotels.

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Figure 1. Proposed Research Model

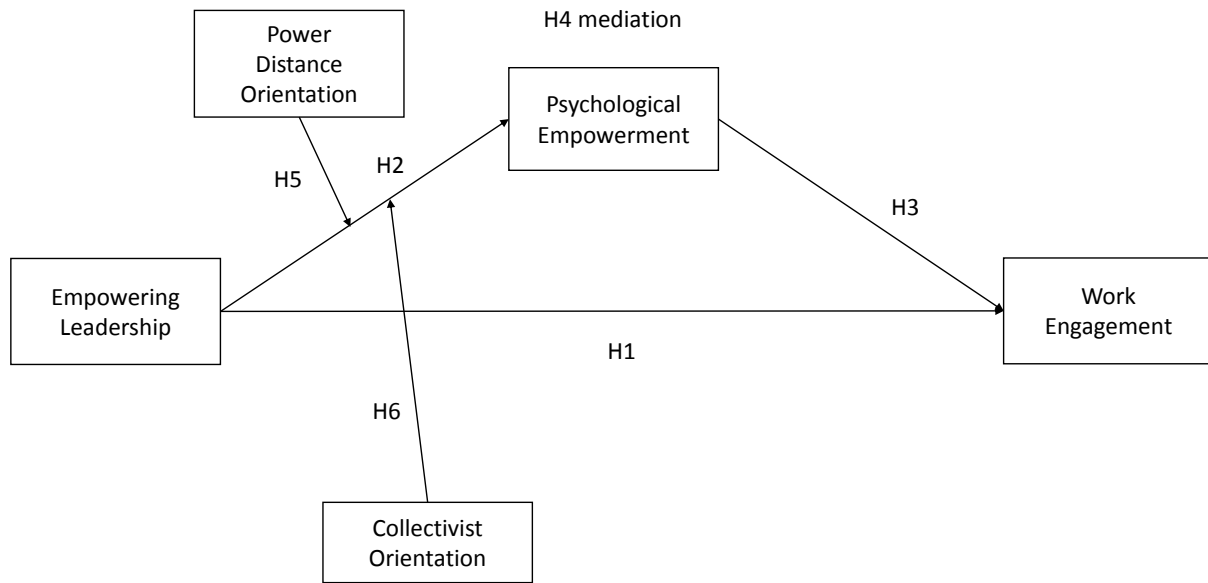
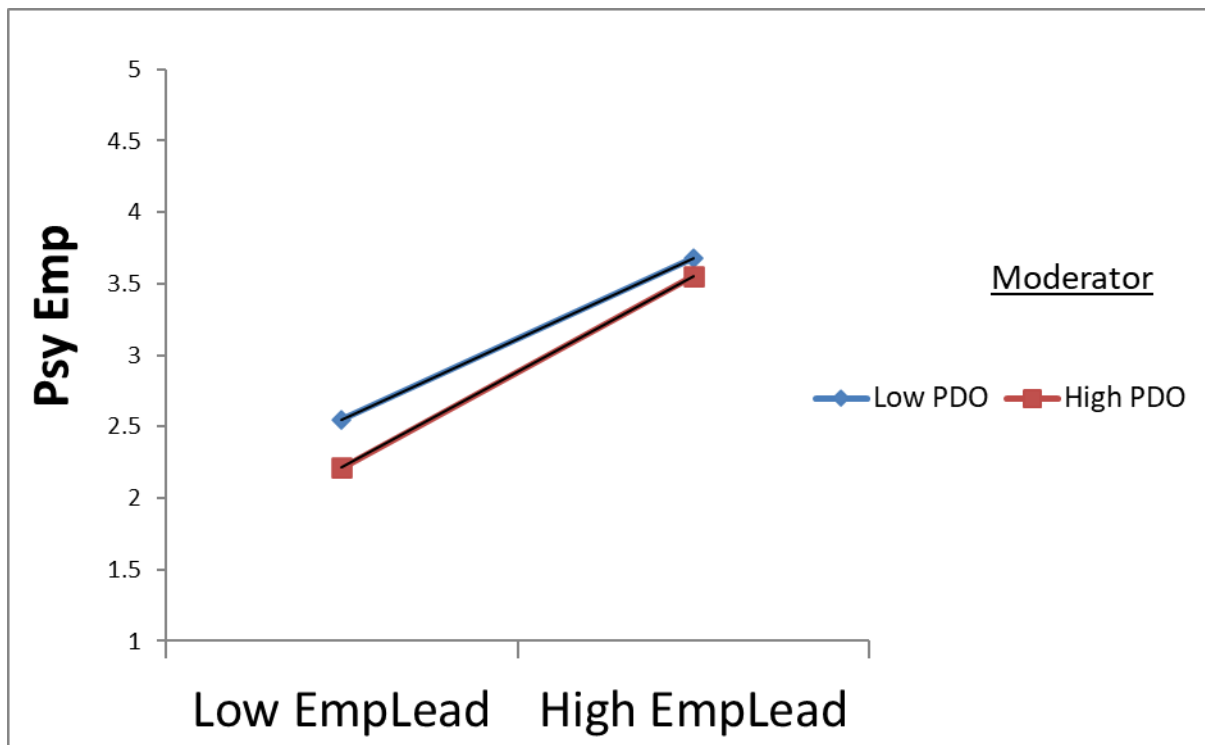


Figure 2. Empowering Leadership as Moderator: Johnson-Neyman Plot



Legend:

PDO: Power Distance Orientation

PsyEmp: Psychological Empowerment

PsyLead: Psychological Leadership (moderator)

Table 1. Sociodemographic Profile of Respondents ($n = 498$)

	<i>n</i>	%
Age		
18–30	379	76.1
31–40	109	21.9
41–50	9	1.8
51–60	1	0.2
Gender		
Male	160	32.1
Female	334	67.1
Prefer not to say	4	0.8
Educational Background		
Primary school	9	1.8
Junior high school	71	14.3
Senior high school	162	32.5
Technical/vocational college	239	48.0
Bachelor degree	17	3.4
Work Department		
Housekeeping	52	10.4
Front desk	163	32.7
Concierge	8	1.6
Food and beverage	117	23.5
Event and conference	150	30.1
Other (e.g., fitness centre, sauna)	8	1.6

Table 2. Overall measurement model test results ($n = 498$).

	CR	AVE	Factor Loading	C.R.	p
Power Distance Orientation	0.72	0.46			
Supervisor should make most decisions without consulting employees			0.639	12.147	***
<i>It is frequently necessary for a supervisor to use authority and power when dealing with employees</i>					
Supervisors should seldom ask for the opinions of employees			0.786	22.491	***
<i>Supervisors should avoid off-the-job social contacts with employees</i>					
Employees should not disagree with management decisions			0.594	17.100	***
<i>Supervisors should not delegate important tasks to employees</i>					
Collectivist Orientation	0.70	0.44			
<i>An employee should accept the group's decision even when personally he or she has a different opinion</i>					
Problem solving by groups gives better results than problem solving by individuals			0.569	8.203	***
The performance of one's work group or unit is more important than one's own individual performance			0.762	37.625	***
Working with a group is better than working alone			0.633	24.462	***
Psychological Empowerment	0.83	0.54			
The work I do is very important to me			0.655	31.434	***
My job activities are personally meaningful to me			0.870	65.871	***
The work I do is meaningful to me			0.836	49.880	***
I am confident about my ability to do my job			0.821	73.297	***
I am self-assured about my capabilities to perform my work activities			0.801	56.188	***
I have mastered the skills necessary for my job			0.681	38.566	***
I have significant autonomy in determining how I do my job			0.647	41.857	***
I can decide on my own how to go about doing my work			0.679	50.444	***
I have considerable opportunity for independence and freedom in how I do my job			0.812	51.134	***
My impact on what happens in my department is large			0.866	118.807	***
I have a great deal of control over what happens in my department			0.846	82.342	***
I have significant influence over what happens in my department			0.904	119.532	***
Empowering Leadership	0.89	0.54			
Complete freedom is allowed by supervisor in employees' work			0.730	22.491	***
Employees are permitted by supervisor to use their own judgement in solving problems			0.742	17.100	***
Employees' initiative is encouraged by their supervisor			0.703	12.147	***
Employees are allowed by their supervisor to do their work the way they think best			0.773	8.203	***
Supervisor turns his/her employees loose on a job, and lets them get on with it			0.523	37.625	***
A high degree of initiative from employees is allowed by their supervisor			0.753	24.462	***
Employees are trusted by their supervisor to exercise good judgement			0.846	27.983	***
<i>Employees' tasks are assigned by their supervisor, then employees are allowed to handle them</i>					

Work Engagement	0.92	0.60			
At my work, I feel that I am bursting with energy			0.777	13.268	***
At my job, I feel strong and vigorous			0.798	12.991	***
I am enthusiastic about my job			0.810	12.717	***
My job inspires me			0.843	12.179	***
When I get up in the morning, I feel like going to work			0.719	13.820	***
I feel happy when I am working intensely			0.582	14.844	***
I am proud of the work that I do			0.789	13.078	***
I am immersed in my work			0.772	13.326	***
<i><u>I get carried away when I am working</u></i>					

Note: CR = composite reliability; AVE = average variance extracted; C.R. = critical ratio; all items = $p < 0.001$.

Italicised and underlined items were removed.

Table 3. Alternative Model Testing

Model	χ^2	<i>Df</i>	CFI	TLI	RMSEA	SRMR	Δ (<i>Df</i>), sig level
Based model: 5 factors (WE, Psy Emp, Lead, PD, CO)	972.265	466	.948	.941	.047	.055	Preferred mode
4 factors (WE+Psy Emp, Lead, PD, CO)	1010.489	470	.945	.938	.047	.058	38.224(4), ***
3 factors (WE+Psy Emp+ Lead, PD, CO)	1408.662	473	.905	.894	.063	.064	398.173(3), ***
2 factors (WE+Psy Emp+ Lead+PD, CO)	1617.833	475	.884	.871	.070	.069	209.171(2), ***
1 factor (WE+Psy Emp+Lead+ PD+CO)	1881.758	476	.857	.842	.077	.075	263.925(1), ***

Note: *N* = 498; TLI = Tucker–Lewis index; CFI = comparative fit index; RMSEA = root mean square error of approximation, SRMR = standardised root mean square residual.

WE=Work engagement; Psy Emp = psychological empowerment; Lead = empowering leadership; PD = power distance; CO = collectivist orientation.

Comparisons between Model 1 and the remaining alternative models demonstrated that the hypothesised five-factor model demonstrated the best fit to the data and confirmed the discriminant validity of selected constructs.

Table 4. Means, Standard Deviations, and Correlations of All Variables in the Study

<i>Correlations</i>	M	SD	AVE	CR	1	2	3	4	5	6	7	8	9
1. Age	1.26	0.49	--	--	1.00								
2. Gender	1.69	0.48	--	--	-0.08	1.00							
3. Education	3.37	0.83	--	--	-0.02	0.10*	1.00						
4. Departments	3.35	1.49	--	--	0.05	-0.12**	0.34***	1.00					
5. Power distance orientation	1.33	0.82	0.46	0.72	0.13**	-0.03	0.04	0.07	1.00				
6. Collectivism orientation	4.71	0.67	0.44	0.70	0.07	-0.02	-0.07	-0.03	-0.31***	1.00			
7. Empowering Leadership	4.96	0.88	0.54	0.89	0.19***	-0.10*	-0.03	0.02	0.37***	0.07	1.00		
8. Psychological empowerment	3.54	0.41	0.54	0.83	0.18***	-0.04	0.11*	0.12**	0.67***	-0.29***	0.43***	1.00	
9. Work engagement	5.66	0.76	0.60	0.92	0.18***	-0.03	0.08	0.09*	0.78***	-0.21***	0.47***	0.86***	1.00

$N = 498$. * $p < .05$, ** $p < .01$; *** $p < .001$.

M = Mean Score

SD = Standard Deviation

CR = Composite Reliability

AVE = Average Variance Explained

Table 5. Results of Multiple Regression Analyses: Psychological Empowerment

Hypothesis	Standardised Estimates	Sig. level
H1. Empowering Leadership → Work Engagement	0.094	***
H2. Empowering Leadership → Psychological Empowerment	0.618	***
H3. Psychological Empowerment → Work Engagement	0.949	***
H4. Psychological Empowerment mediates Empowering Leadership → Work Engagement	β 0.528, s.e. 0.036, 95% CI [0.461, 0.607], *	
H5. Empowering Leadership x Power Distance Orientation → Psychological Empowerment	0.054	*
H6. Empowering Leadership x Collectivist Orientation → Psychological Empowerment	0.010	n.s

* $p < .05$, *** $p < .001$.

n.s. = not significant