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Learning for Impact

An Innovative, Flexible, Work-Based Approach

Dr Tony Blackwood, Lucy Hatt, Dr Carol Jarvis, Georgina Dance



Agenda

- Introduction to session
- Pre-motorola – a key learning tool
- Panel Session
- Motorola
- Conclusion

Aim of the Session

- To introduce you to a innovative learning model in which participants set up and run a real business in teams.

By the end of the session you will

- Have identified what you want to know about the learning model
- Have answers to some of your questions about the learning model
- Have applied two of the tools used on the programme
- Be excited and enthusiastic about the model and eager to find out more!

Team Academy Approach

- *No students –*
- *No classrooms –*
- *No teaching –*
- *No teachers –*
- *No simulations –*
- *No control –*

Team Academy Approach

- *No students – but team entrepreneurs*
- *No classrooms – but an open plan office*
- *No teaching – but learning*
- *No teachers – but coaches*
- *No simulations – but real business*
- *No control – but self-organizing*

Learning by Doing

- Full time 3 year undergraduate programme
- Participants work in teams to set up a business and learn together through:
 - identifying business opportunities
 - developing plans to exploit these
 - managing the resulting business activities
- Knowledge/skills developed on the programme are applied in practice as a means of enhancing learning
- A flexible approach to ensure learning best meet the needs of each participant



Panel Session

- We will form a panel for 15 minutes to help you meet your learning needs regarding this approach



Pre-motorola

- What are the business goals of this project?
- What are the learning goals of this project?
- What are the roles of the team members in this project?
- What theories will be applied during this project?



Pre-motorola

- What are the learning goals of this project?
- What are the roles of the team members in this project?



PANEL

Motorola

- What went well?
- What went badly?
- What did I/ we learn?
- What actions will we take as a result of this learning?

Conclusion

This learning model best suits participants who

- would like to run their own business

or

- wish to stand out from the crowd when applying for employment

and

- want the flexibility and freedom to influence what and how they learn
- enjoy learning with others