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Citation: Stoten, David (2015) Making the Transition: the learning approaches of first semester Business students. In: Three Rivers Conference, 27 March 2015, Sunderland.

URL:

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Making the Transition: the Learning Approaches of First Semester Business Students

David Stoten
Senior Lecturer
Business School,
Northumbria University
david.stoten@northumbria.ac.uk

CE students 17% less
motivated to achieve highly

48 students,
25 item
questionnaire

AB students more likely to be deeper learners
and work harder

AB students
persist even
when
challenged

- Intrinsic
- Extrinsic
- Instrumental

- Personal /
institutional
- Measureable



Induction?

AB students more likely
to set own goals

Implications for
Teaching and
Learning
methods?

CE students more
likely to miss a test

AB students
chose subject
because of their
expertise

Academic
self-
concept

- Self-efficacy
- Self-esteem
- Personal life
history

Reflection

- Episodic
- Constructed
- Importance of
feedback

CE students are
19% more
easily distracted

Self-
Regulated
Learning

Concerned about
University?
43% difference between
AB and CE students

AB students reflect more
on feedback

