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Citation: Defeyter, Margaret Anne (Greta) and Graham, Pamela L. (2011) School and community breakfast clubs: how to address the lack of communication between key stakeholders. In: FUSE Knowledge Exchange in Public Health Conference, 11 -12 April 2011, Durham, UK.

URL:

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School and Community Breakfast Clubs: How to Address the Lack of Communication Between Key Stakeholders

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“Coming together is a beginning, keeping together is progress, working together is success” Henry Ford

A two-day conference event was organised to promote an exchange of knowledge between key breakfast club stakeholders. The event was attended by 175 delegates including academics, policy makers, charity and industry representatives, head teachers, breakfast club organisers and school canteen staff.

Coming Together...

The day event began with a keynote address from the Parliamentary Undersecretary of State for Public Health, Anne Milton, followed by...



Talks



Posters



Exhibition Stands



Discussions facilitated by
Zing Technology

An evening Question Time event offered delegates an opportunity for open discussion with a panel on the key issues surrounding breakfast clubs. The panel consisted of representatives from industry, education and charity.



Keeping Together...

Dissemination of information beyond the event

Conference Webpage:



Includes downloadable resources such as:

- Footage of all conference presentations
- Advice on setting up and sustaining a breakfast club
- Information on breakfast clubs research

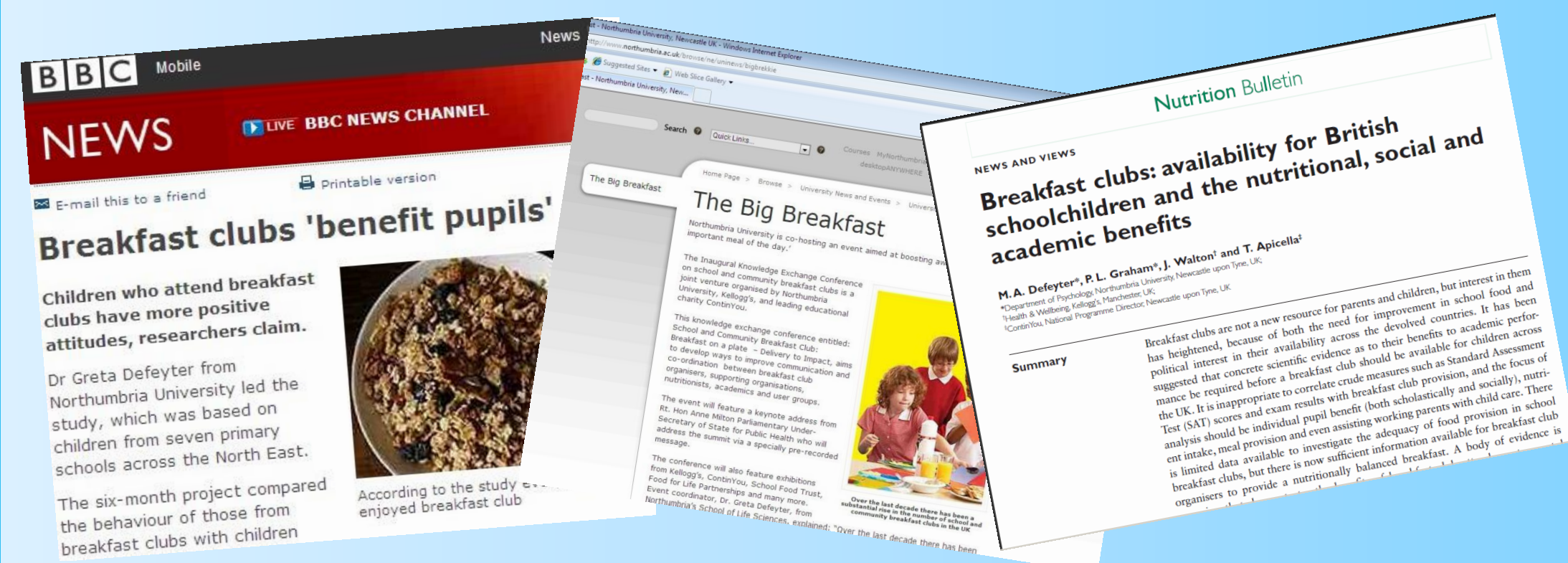
www.breakfastclubsummit.org

Social Networks:



Lesley Mcpartlin
My daughter is almost 17months old, she has been attending a private nursery since she was 8 or 9 months old so that i could go back to work full time. It has made a big difference in her eatin. They provide breakfast from 8am which is great as i can go to work knowing she is having a healthy breakfast and she really enjoys sitting round the table with the staff and other kids. If i had to give her breakfast before i go to work it would be to early as she would have a long wait till her dinner. I really hope that breakfast club is going to be available when she starts school as i think it makes a big difference having a gud start to the day.
04 November 2010 at 05:24 · Like · Comment

Publications:



Working Together...

All delegates pledged what action they intended to take as a result of attending the conference...

“Promote the importance of breakfast clubs within my organisation and produce more guidance for our website (School Food Trust)”

Delegates also provided feedback about the conference. Ratings of the event as a whole were very positive: 43% rated the event ‘excellent’, 52% ‘very good’ and 5% ‘good’. No one rated the event ‘satisfactory’ or ‘poor’.

Delegates will be contacted before the summer to find out what impact the conference had on their knowledge and actions after the event.

